

MEDIA RELEASE

January 13, 2011

BE AN OFFICIAL DUI TEST DIVER!



When you have a 38' trailer filled with more than 120 drysuit & divewear systems, install stakes for two 20' x 40' tents with a jackhammer in the ground and need parking for more than 150 divers a day, you better have your ducks in row. We have the permits and the plans set! We are pleased to announce the

2011 CALENDAR FOR THE DUI DOG RALLY & DEMO TOUR

March 19-20	San Diego, CA	Horizon Dive Charters
April 2-3*	Pelham, AL	Alabama Blue Water Adventures
April 9-10*	Austin, TX	Windy Point Park
April 30-May 1	Eureka Springs, AR	Beaver Lake
May 14-15*	Gloucester, MA	Stage Fort Park
May 21-22*	Bethlehem, PA	Dutch Springs
June 4-5	South Beloit, IL	Pearl Lake
June 11-12*	Black River Falls, WI	Wazee Lake
Aug 12-14	Newport, OR	Oregon Coast Aquarium
Aug 20-21*	Tacoma, WA	Les Davis Park
Sept 10-11	Monterey, CA	San Carlos Beach Park
Sept 17-18*	Ottawa, OH	Gilboa Quarry
Sept 24-25	Metropolis, IL	Mermet Springs
Oct 22-23*	Rawlings, VA	Lake Rawlings
Nov 12-13*	Chiefland, FL	Manatee Springs
Nov 19-20*	Terrell, TX	Clear Springs Scuba Park
Dec 3-4	Catalina Island, CA	Casino Point



* Risk Management Program for Public Safety Dive Teams at these Events

WHAT IS A DOG RALLY?

DOG stands for DUI Owners Group. It's open to all divers whether you are a DOG, thinking about it or just want to experience drysuit diving. Each event includes

- TWO HUGE tents filled with DUI drysuits & equipment
- CHOOSE from more than 120 drysuit systems to test dive
- TEST DIVE our newest innovations like the FLX EXTREME and Silicone ZipSeals
- ENJOY the camaraderie of your local fellow divers
- GET FITTED by DUI factory professionals and expert dealer staff
- SEE all of the options available to design YOUR ultimate drysuit system
- FREE Barbecue Lunch
- FREE collectors DUI Test Diver Hat
- JOIN US Saturday night for dinner and presentation at select locations
- PUBLIC SAFETY DIVERS! A Risk Management Program just for YOU at select locations!

For detailed information, visit http://www.dui-online.com/2011_dog_calendar.html



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Diving Unlimited International, Incorporated (DUI) is a diving equipment manufacturing company specializing in diver thermal protection and keeping divers warm and comfortable in some of the world's most hostile environments. Located in San Diego, California, DUI has been providing recreational, scientific, commercial and military divers with an UNLIMITED commitment to provide the highest quality products and services available. This commitment to our customers began in 1963 when Diving Unlimited International was founded to give divers limitless opportunities and extraordinary adventures. DUI's equipment is distributed through over 400 dealers in North America and exported worldwide including Europe, United Kingdom, Russia, Switzerland, Australia, Japan, Southeast Asia, Ukraine, Mexico, Korea, and Brazil.